

TIPS FOR SUCCESS



Pittsburgh Education Recruitment Consortium Education

Approaching the Recruiter:

- Be confident and smile
- Introduce yourself and offer a firm handshake
- Present your personal commercial
- Offer your resume
- Ask prepared questions to learn if the organization and its positions are a “fit” for you
- Obtain a business card
- Inquire about follow-up process and timeline
- Thank the recruiter
- Avoid: asking salary questions, cell phone conversations and texting in the exhibit hall, and taking company mementos before talking with recruiter

The First Impression

First impressions are made as soon as you approach the recruiter.

How are your handshake, eye contact, and posture?

How will you introduce yourself?

Nametag: Upon check-in, you receive with a name-tag. Place it on the upper right shoulder so that the recruiter can read your name and see your certification area while he or she is shaking your hand.

Remember to practice your 30-Second Commercial!

Show you have researched the school or district.

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The 30-Second Commercial

Introduce yourself with a prepared personal commercial - also referred to as an Elevator Speech. Think of it as an introduction that would take as long as it takes to go from one floor to the next on an elevator, usually 30-60 seconds.

Example:

Hello, my name is Jane Smith, I will be graduating from the BEST University with a bachelor's degree in secondary education with special education in May. During my student teaching experience at Northview High School, I taught two sections of World History, a section of Psychology, and co-taught the AP History class with my mentor teacher.

After reviewing your website, I think that I am a good fit for your district, because of the focus you put on cross-departmental collaboration and writing across the curriculum. During my student teaching, I was able to work closely with the English teachers to reinforce lessons my students were learning in English in the work they did in my classroom. My co-teaching experience gave me a great perspective on how two teachers can bring their strengths and ideas to a classroom to make it engaging.

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